



Van Alen Placemaking Evaluation Fellowship

Overview

The Van Alen Placemaking Evaluation Fellowship provides hands-on experience evaluating the power of design to bring life to public spaces. Van Alen seeks 6 undergraduate and graduate students to evaluate the quality of public life at 2-3 sites in New York City using the tools and methods of [Gehl](#), a pioneer in understanding how design of public spaces can improve civic life.

Participants gain the opportunity to learn valuable skills in evaluating public spaces, while exploring the city through Van Alen's co-produced installations and programs, and sharing their insights and skills with Van Alen's community organization partners.

The Van Alen Placemaking Evaluation Fellowship includes:

- In-person training on using Gehl's Public Life Tools
- Collecting data on-site at Van Alen's Block Party in Gowanus (October 1, 2022)
- Collecting data on-site at 2-3 future installation(s) co-produced by Van Alen Institute in Brooklyn and/or Manhattan
- Educational workshop on methodologies for observing and analyzing public life in public spaces
- Learning how insights are applied in Van Alen's Partner Organizations
- Field trip to share fellows' observations and skills with Van Alen's community partners in Albany, NY

Stipend

Fellows will receive a stipend of \$1800 for participation in the program.

Key Dates

- Week of Sep 26, 2022: Fellows selected and in-person training on Gehl's Public Life Tools
- Oct 1, 2022: Data collection at the Van Alen Block Party
- Early Dec 2022: Pre-installation data collection
- Late Dec 2022/Jan 2023: Post-installation data collection
- Early Feb 2023: Pre-installation data collection
- Mid-Mar 2023/Early Apr 2023: Post-installation data collection
- Jun 2023/Jul 2023: Field trip to Albany, NY to share observations and learnings with Albany Design Fellows

If you are interested please contact Didintle Ntsie at dntsie@vanalen.org by Tuesday September 27, 2022 at 6pm EST.