PARTICIPANTS

Kai-Uwe Bergmann, Partner, Bjarke Ingels Group
*Council Founding Co-Chair
Kim Herforth Nielsen, Founder, 3XN
*Council Co-Chair

Sasa Radulovic, 5468796 Architecture
Johanna Hurme, 5468796 Architecture (Saturday)
Alfredo Caraballo, Allies and Morrison
Daniel Elsea, Allies and Morrison
Raymond Quinn, Arup (Van Alen Board Treasurer)
Robin Ried, Bloomberg Associates (Van Alen VANguard Board Member)
Denzil Gallagher, BuroHappold
Hauke Jungjohann, BuroHappold
Susanna Sirefman, Dovetail Design Strategists
Francine Houben, Mecanoo
Rick Splinter, Mecanoo
Connie Enghus, ROCKWOOL
Susanne Dyrbøl, ROCKWOOL
Connie Enghus, ROCKWOOL Group
Jeroen Ebus, Lapinus
Daan de Kupper, Lapinus
John Relou, Rockpanel
Morten Schmidt, Schmidt Hammer Lassen
Scott Hughes, Silman
Pat Arnett, Silman
Daniel Maldonado, Skanska
Larry Casey, Skanska
Jules Coke, Squint Opera
Nick Taylor, Squint Opera
Benjamin Saxe, Studio Saxe
Erika Escalante, Studio Saxe
Murat Tabanlioglu, Tabanlioglu Architects
Carolina Bueno, Triptyque
Monica von Schmalensee, White
Carl Backstrand, White
Jonas Edblad, Wingardhs
Niklas Carsen, Wingardhs

David van der Leer, Van Alen Institute
Chloe Stagaman, Van Alen Institute
Vera Wittebrood, Asst. Coordinator
Cameron Blaylock, Photographer
LODGING

BILDERBERG PARKHOTEL
Westersingel 70
3015 LB Rotterdam
Netherlands

Room Block: Van Alen Institute

For questions regarding your room //
Emilie Koppenhagen, Coordinator
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The executive tower is designed by Council firm
Mecanoo
Welcome to Rotterdam! When you arrive, the Bilderberg hotel is just a 13-minute walk from Rotterdam Centraal Station. I recommend exploring the sculptures along the Westersingel Canal on route. Here are some other places to visit if you arrive early:

**Huis Sonneveld House**

The Sonneveld House is one of the best-preserved houses in the Dutch Functionalist style, and is conveniently located steps away from our hotel. The villa was designed in 1933 by architecture firm Brinkman and Van der Vlugt for Albertus Sonneveld, a director of the Van Nelle Factory which we will see together on Thursday, May 17.

**Kunsthall Museum**

The Kunsthall in Rotterdam is an icon of modern architecture. The museum was designed by Rem Koolhaas in 1988-1989 in conjunction with the project architect Fuminori Hoshino from the Rotterdam firm of architects OMA (Office for Metropolitan Architecture). The work immediately attracted wide international attention for such features as its innovative use of material, the position of the entrance, and the steep ramps.

**Museum Boijmans**

The Museum Boijmans is an art museum that houses everything from medieval to contemporary works in a sprawling, three-building campus and accompanying garden. It is comprised of the Van der Steur building (1935) by former chief city architect Ad van der Steur (1893-1953), the Exhibitions Building (1972) by Alexander Bodon (1906-1993), and The Pavilion (1991) by Hubert-Jan Henket (1940).
Kiefhoek Housing

The Kiefhoek Housing complex by J.J.P. Oud consists of 300 dwelling units, two shops, a hot-water service, two raised playgrounds and a church. Designed in 1925 and built between 1928 and 1930, its dwellings were intended for less prosperous workers’ families. The district was demolished entirely and then rebuilt, keeping as close as possible to the beloved original design.

Let’s meet up!

7:00 PM

Optional cocktail at OMA’s De Rotterdam rooftop terrace.

De Rotterdam is conceived as a vertical city: three interconnected mixed-use towers accommodating offices, apartments, a hotel, conference facilities, shops, restaurants, and cafes.

Wilhelminakade 137
8:30 AM  
Bus departs Bilderberg Hotel for Didden Village

9:00 AM  
Breakfast and exploration at Didden Village by MVRDV. This rooftop house extension was the first project MVRDV realised in its hometown of Rotterdam. Situated on top of an existing monumental house and atelier, the bedrooms are conceived as separate houses, optimizing the privacy of every member of the family.

Beatrijsstraat 71. 3021 RC Rotterdam. Netherlands

10:30 AM  
Tour of Van Nelle Factory led by UrbanGuides

Van Nellefabriek was designed and built in the 1920s. The site is one of the icons of 20th-century industrial architecture, comprising a complex of factories, with façades of steel and glass, making large-scale use of the curtain wall principle. It was conceived as an ‘ideal factory’, open to the outside world, whose interior working spaces evolved according to need, and in which daylight was used to provide pleasant working conditions. It embodied the new kind of factory that became a symbol of the modernist and functionalist culture of the inter-war period.

Van Nelleweg 1, 3044 BC Rotterdam

11:30 AM  
Depart for Erasmus Bridge

NOTE: Don’t eat breakfast at the hotel this morning. We will eat at our first stop!
12:00
Arrive at cafe under Erasmus Bridge for a tour led by Dana Behrman and Ger Gijzen of UN Studio

1:00 PM
Touring the South Bank by bike
A presentation on the South of Rotterdam and it’s relation to the North. We’ll talk about its history, ‘bad reputation’, gentrification, identity, as well as issues around its social-economic homogeneous and cultural heterogeneous population. Maashaven Zuidzijde 2, 3081 AE Rotterdam.

Speaker: Teun de Booij, managing director of Dit is Zuid

1:20-1:40 PM
A presentation on Feyenoord City (OMA). Maurice Bouman (Project Manager for the Municipality) will talk about developing the area, plans for a new football stadium, the redevelopment of the old stadium, and the social-economic and mobility programs associated.

1:40-2:00 PM
Biking towards ’t Gemaal / Wijkcooperatie

2:00-2:30 PM
Arrive at ’t Gemaal, Pretorialaan. Discussion on ‘insourcing’ in gentrifying areas, and the challenges locals from Afrikaanderwijk face.

The “wijkcooperatie” tries to connect different networks and create jobs in a neighborhood that is increasingly changing. The Afrikaanderwijk is one of the poorest neighborhoods of the Netherlands, and stands on the verge of gentrification (mainly high potential residents from the north will be coming to the Afrikaanderwijk in the future). Is this threat a real possibility? We’ll discuss it with experts and locals.

Speakers: Mariska Vogel (wijkcooperatie), Taco Pennings (Municipality) and local residents

NOTE: Don’t eat breakfast at the hotel this morning. We will eat at our first stop!
**2:30-2:35 PM**  
Biking towards  
Gallery NIFFO (Pretoriaan)

**2:35-2:50 PM**  
Presentation on NIFFO projects by teenage participants

The name NIFFO (meaning 'nephew' in street slang) refers to a familiar surrounding where people from different backgrounds come together with the help of art. The gallery operates with a social focus in which education, cohesion and communication within the local area play a crucial part. Many activities of NIFFO involve the empowerment and development of talent of teenagers from the neighborhood.

Speakers: Zoë Cochia (Gallery NIFFO), teenagers/interns

**2:50-3:00**  
Biking towards  
Katendrecht

**3:00-3:30 PM**  
Arrive at Verhalenhuis Belvedere, Rechthuislaan.  
Presentation about the communal role of the  
‘verhalenhuis’: ‘House of Stories’

The Verhalenhuis contributes to the visibility of people and communities in Rotterdam through art, culture and (personal) stories. These stories are presented in exhibitions, inspirational programs, publications, and meet and greets like ‘de Volkskeuken’ (the people’s kitchen).

Speaker: Linda Malherbe (founder de Verhalenhuis)

**3:30-3:45 PM**  
Mini ‘impression’ tour through Katendrecht

From Verhalenhuis we continue the tour through redeveloped harbor areas. We’ll see physical segregation, but also attempts to embrace Katendrecht’s identity as a ‘maritime’ area.
3:45-3:50 PM
Boat from Katendrecht to Charlois (We will take our bikes with us)

The connection between Katendrecht and Charlois is an idea by artist Kamiel Verschuren. The connectivity between the peninsula of Katendrecht and Charlois across the Maashaven also contributes to the connectivity between North and South Rotterdam.

3:50-4:00 PM
Biking towards ‘Paviljoen aan het Water’

4:00-4:30 PM
Discuss transformation of Maashaven and Foundation ‘Charlois aan het Water’ over drinks and snacks

The Maashaven and its surroundings will be subject to change in the near future; harbor activities are moving away from the city, leaving the Maashaven with new developing opportunities. How can we make sure that the transition of this area is an inclusive one that is attractive to Rotterdammers from the North as well as fulfilling the needs of local residents?

Speakers: Sander Hazevoet and Arzu Ayikgezmaz (Vitibuck Architects)

4:30-4:45
Biking towards Rooftop Terrace of Eric Dullaert (CultureelDenkWerk for a concluding drink)
Dordtselaan 17F
3081 BB Rotterdam
Evening // Theater Walhalla (Sumatraweg 9-11)
7:30 PM

Turning the Tide | The Future of Inclusive Waterfronts in Rotterdam

In recent years, there has been a call to rejuvenate the Maas River waterfront that runs through the center of the city of Rotterdam. On the occasion of the visit of the Van Alen International Council to The Netherlands, AIR and Van Alen Institute invite local and international urban professionals to consider: What can a city like Rotterdam learn from other countries about how to make future public spaces along the waterfront inclusive and resilient? How can designers generate riverside spaces that are not only sustainable, but accessible and equitable?

Speakers Include:

Robin Ried, Bloomberg Associates
Ben Saxe, Studio Saxe
Carl Backstrand, White
Kai-Uwe Bergmann, BIG
Kim Herforth Nielsen, 3XN
SECOND DAY OF THE PROGRAM

vrijdag | friday | may 18

8:45 AM
Depart hotel by bus to the office of Urban Guides as well as ZUS’ studio (Schiekade 189, unit 303)

9:00 AM
Elma van Boxel + Kristian Koreman (ZUS)
Luchtsingel, 2015

10:15 AM
Phillipe Braun (OMA)
Timmerhuis, 2015
(Halvemaanpassage 1)

11:15 AM
Jan Knikker
Studio Visit
MVRDV House, 2016
(Achterklooster 7)

11:45-12:40
Lunch
Markthal, 2014
(Verlengde Nieuwstraat)
1:00-5:00 PM

**CROSS/TALK:**

*Designing Points of Convergence in South Rotterdam*

*Design Charrette Part I: Team Site Visits and Introductions (See next page for schedule)*

5:00-5:30 PM

Cocktails and presentation by charrette sponsor ROCKWOOL

5:30 PM

Depart for the home of Francine Houben by bus
6:00 PM
Dinner in the home of Francine Houben, Mecanoo

Designed in 1991, the House with Studio is a glass pavilion suited for living and working, with a magnificent view of the lake surrounds. In 2003, the house was extended to incorporate the adjacent 19th century brick terrace house. The use of flexible floor plans anticipates the changing needs of the inhabitants. We will have dinner together in the garden, and salute the extraordinary work of Kai-Uwe Bergmann and Kim Herforth Nielsen in their final trip as Founding Co-Chair and Co-Chair of the Council.

Kralingse Plaslaan 88

8:30 PM
Bus departs for Bilderberg Hotel
THIRD DAY OF THE PROGRAM
zaterdag | saturday | may 19

9:00 AM-5:00 PM

CROSS/TALK:
Designing Points of Convergence in South Rotterdam

Design Charrette Part II: Working sessions and presentations

5:30 PM

Program Conclusion
Closing drink aboard
SS Rotterdam

3e Katendrechtse
Hoofd 25