ITINERARY

INTERNATIONAL COUNCIL SPRING MEETING

MARCH 7 – 9, 2015

MARSEILLE
Saturday, March 7

Dress Code: Casual

Contacts: Jean Gaujal, Van Alen Marseille Coordinator + 33 06 89 03 85 47
David van der Leer cell: +1 917-514-8014
Kai-Uwe Bergmann, International Council Chair: +1 347-549-4141

Arrivals

Hotel Information:
Hotel la Résidence du Vieux Port
18, quai du port
13002 Marseille
Tél.: +33 (0)4 91 91 91 22
Fax : +33 (0)4 91 56 60 88

Evening

7:00 pm
For those arriving early on Saturday, join other Council members for drinks together near the hotel. Meet in the lobby of the La Residence du Vieux-Port Hotel at 7:00 pm. Location TBD.
Sunday, March 8

**Dress code:** Wear casual attire and **comfortable shoes** for the day.

**Contacts:** Jean Gaujal, Van Alen Marseille Coordinator + 33 06 89 03 85 47
David van der Leer cell: +1 917-514-8014
Kai-Uwe Bergmann, International Council Chair: +1 347-549-4141

**Morning**

9:30 am
Council members meet at Hotel Residence du Vieux-Port lobby and then board the bus to the day’s tour of the northern suburbs of Marseille. The council will visit diverse neighborhoods and vital urban institutions.

10:00 am
Council members meet with **Christine Breton**, Director, Hotel du Nord; and **Nicolas Memain**, Urban Planner, at Hotel du Nord, a cooperative in northern Marseille, for a walking tour of Marseille’s gritty northern neighborhoods. The tour will include sites such as: **La Visitation, la Cité des Arts de la Rue**, and Belvedère de Hanoi.

**Afternoon**

12:00 pm
Council members board the bus for the port.

12:30 pm
Lunch

2:00 pm
Informational session at MUCEM with engaging members of Marseille’s urban design community. Collaborators will include: **Jean-Luo Perez**, Lead Architect for Atelier Prado; **Nicolas Memain**, Marseille urban planner and self-proclaimed “street jockey”; and **Michel Samson**, former journalist for *Le Monde* and acclaimed sociologist.

4:00 pm
Council members tour **The Museum of European and Mediterranean Civilizations (MUCEM)** with **Sylvia Amar**, Head of their Department of Cultural Production.

5:30 pm
Council members return to the hotel to change and prepare for evening events.
Evening
Dress code: Casual, warm attire for outdoors

7:30 pm
Continuing the Council tradition and harkening back to CIAM, Council members will sip on cocktails and dine on appetizers and entrees as they enjoy waterside views of the south of France.

Monday, March 9

Dress code: Casual attire; bring travel bags with you for the day. They will stay on the bus.

Contacts:
Jean Gaujal, Van Alen Marseille Coordinator +33 06 89 03 85 47
David van der Leer cell: +1 917-514-8014
Kai-Uwe Bergmann, International Council Chair: +1 347-549-4141

Morning
9:00 am
Council members meet at Hotel Residence du Vieux-Port and board the bus.

10:00 am
Council members will tour Cité Radieuse with Ferrand, Marseille Office of Tourism.
The Unité d'habitation (French for Housing Unit) is the name of a modernist residential housing design principle developed by Le Corbusier, with the collaboration of painter-architect Nadir Afonso. The concept formed the basis of several housing developments designed by him throughout Europe with this name. The most famous of these developments is Cité Radieuse located in south Marseille.
12:15 pm
Council members travel to La Frlohe Belle de Mai

Lunch

1:00 pm
Lunch at Les Grandes Tables Restaurant at La Frlohe Belle de Mai

Afternoon

2:00 pm
International Council Quick Design Charrette

International Council Quick Design Charrette Overview

In 2015 the International Council is visiting Marseille and Chicago: two “second” cities that, although different, suffer from similar issues of violence, crime, and segregated neighborhoods. In 2012, a third of all murders in France took place in Marseille. The following year, a campaign to revitalize the interior of the city with chic, modern architectural structures, titled Capital of Culture, refocused media attentions on a newer, shinier urban façade. The Chicago crime rate in 2012 was nearly double the crime rate for the U.S. at large. This year, the “Windy City” will also embellish itself in cultural initiatives for its Chicago Architecture Biennial.

In both cities, Council members will attempt to make quick assessments of local situations with the help of local informants living and working in the host city’s urban atmosphere. Members will do this with the intention of identifying the role of design in turning things around.

Due to preparation that we know will need to happen for Van Alen’s panel sessions at MIPIM on March 11, we will not ask for extensive preparation for these meetings in Marseille other than your attendance and fervent participation.

5:00 pm
Council members who are continuing to Cannes for MIPIM will board the train at Gare St. Charles
If you are heading on to Cannes and do not currently have a rail ticket, you may purchase one here: http://www.raileurope-world.com/train-tickets/journey-insights/article/marseille-cannes
International Council Chair & Van Alen Trustee
Kai-Uwe Bergmann, BIG

International Council Spring 2015 Meeting Attendees

Carl Bäckstrand, White

Ulla Bergström, White

Jay Berman, Pei Cobb Freed & Partners

Claire Fellman, Snøhetta

Francine Houben, Mecanoo

Edward Lalonde, Olson Kundig Architects

Blair Payson, Olson Kundig Architects

Kim Herforth Nielsen, 3XN

Alexander Rieck, LAVA

Monica von Schmalensee, White

Tobias Wallisser, LAVA

Gert Wingårdh, Wingårdh Arkitektkontor

About Van Alen Institute

At Van Alen Institute, we believe design can transform cities, landscapes, and regions to improve people’s lives. We collaborate with communities, scholars, policymakers, and professionals on local and global initiatives that rigorously investigate the most pressing social, cultural, and ecological challenges of tomorrow. Building on more than a century of experience, we develop cross-disciplinary research, provocative public programs, and inventive design competitions.