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**Press Release****FOR IMMEDIATE RELEASE****Contact:**

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**Antenna Design Selected as Winner of CIVIC EXCHANGE Competition:  
Lower Manhattan Looks Beyond the Kiosk for its Information-Rich Future**

Van Alen Institute: Projects in Public Architecture and The Architectural League of New York, in cooperation with the Hugh L. Carey Battery Park City Authority announce that New York-based Antenna Design has been chosen as the winner of the Civic Exchange Competition for an information installation in Lower Manhattan. A distinguished panel of jurors\* selected Antenna Design's proposal from a shortlist of four finalist projects.



While noting the extraordinary caliber and quality of all four finalist teams and projects, juror Stephanie Gelb, Vice President for planning and design at the Battery Park City Authority stated that the Antenna Design proposal was singled out as "brilliant, and accomplishes everything that we need it to do".

Juror Janet Abrams, Director of the Design Institute at the University of Minnesota, praised Antenna Design for being "terrifically skilled, bringing together first-rate industrial design with clear, user-friendly, yet graceful interaction design".



She added that just as their design for the Metrocard vending machines in New York City subways has become a "signature urban object," the Civic Exchange installation "could quickly become part of the fabric of everyday life in Lower Manhattan, and an indispensable point of reference for the city's visitors and residents alike."

The project partners together with Antenna Design are working with public agencies, civic organizations, and other technology initiatives to carry the project forward.

**About the Civic Exchange Competition**

The competition, announced in June 2004, encouraged designers to go "beyond the kiosk" in envisioning an interactive public installation for civic exchange for those who live, work, and visit Lower Manhattan. Underscoring the critical role of innovative design thinking in the regeneration of downtown, the competition called for designs that: 1) provide information and generate interaction; 2) stimulate place-based education; and 3) enhance the appearance, perception, and experience of public space. [www.vanalen.org](http://www.vanalen.org)



The competition was funded by the National Endowment for the Arts with additional funding provided by the Stephen A. and Diana L. Goldberg Foundation.

### **About Antenna Design**

Award-winning partners Masamichi Udagawa, an industrial designer and associate professor at New York University's Interactive Telecommunications Program (NYU-ITP), and Sigi Moeslinger, a product and digital/interactive designer who has also taught at NYU-ITP, have an extraordinary range of realized design projects. These include: the MTA/NYCT MetroCard vending machines; the Jet Blue self-service check-in kiosk; the MTA/NYCT R142 Subway Car; and art and design installations including Power Flower, an interactive public installation for Bloomingdale's (New York) sponsored by Häagen-Dazs. [www.antennadesign.com](http://www.antennadesign.com)

### **About Van Alen Institute**

Van Alen Institute is committed to improving the design of the public realm. The Institute's program of Projects in Public Architecture promotes education and action through competitions, exhibitions, public forums, conferences, and publications, including the *Van Alen Report*. Based in New York, the Institute structures its projects to engage an interdisciplinary and international array of practitioners, policy-makers, students, educators, and community leaders. The Institute has emerged as a dynamic, independent voice for the critical role of design in revitalizing cities and the future of public life. [www.vanalen.org](http://www.vanalen.org)

### **About the Architectural League**

For more than 100 years the Architectural League of New York has helped architects, artists, and the public enrich their understanding of the purposes and importance of architecture. The League has remained remarkably consistent in its goals over the years, always focused on the understanding and development of the aesthetic, cultural, and social concerns of the discipline. Through its exhibitions, competitions, design studies, publications, and public programs the League has a national and international impact, in addition to its prominent role in New York artistic and civic life. [www.archleague.org](http://www.archleague.org)

### **About the Hugh L. Carey Battery Park City Authority**

Over the years Hugh L. Carey Battery Park City Authority has, through its extraordinary growth and development, far exceeded the expectations of its original mission, and today serves as a model blueprint for urban development. [www.batteryparkcity.org](http://www.batteryparkcity.org)

\* The Civic Exchange jury: **Janet Abrams**, Director, Design Institute, University of Minnesota; **Stephanie Gelb**, Vice President for planning and design, Battery Park City Authority; **Joyce Lee**- AIA, Chief Architect, NYC Office of Management and Budget; **John Maeda**, Media Artist/ Computer Scientist, and Co-Director of the SIMPLICITY Consortium at MIT's Media Lab; **Michael Rock**, Partner, 2x4, a multidisciplinary design studio; and **Tucker Viemeister**, Industrial Designer, President Springtime-USA